

Akoroko Monthly Budget Allocation: September 2022 - February 2023		
Note: The ask is for a minimum of \$75,000. Of course, surpassing that amount and reaching the high end total of \$150,000, will allow us to be most effective in meeting our short-term goals		
Service	Monthly	Total
Writer Compensation (one story a day, Monday through Friday - all original writing)	\$ 6,000.00	\$36,000
Podcast episode production (one episode a month for 6 months)	\$ 1,500.00	\$9,000
Legal	\$ 3,000.00	\$18,000
Staff compensation (one full-time; one part-time)	\$ 7,500.00	\$45,000
I.T. professional for tech needs (backend and frontend)	\$ 1,500.00	\$9,000
Fundraising Specialist	\$ 1,800.00	\$10,800
Publicist (branding, marketing realization)	\$ 2,000.00	\$12,000
Travel for Festival, Conference, Market (Sundance, FESPACO, PAFF, Berlin, Rotterdam — all early 2023)**		\$10,000
** There are ways to navigate these spaces virtually. Ideally, we would attend in person for a complete experience, which better accomodates networking opportunities		
Total	\$23,300	\$149,800